

MARKETING BOOTCAMP

Frequently asked questions

1. Why should you enroll in our Marketing Bootcamp?

This bootcamp is ideal for individuals seeking a rapid learning experience and wanting to transform their business quickly and those with previous business background.

2. How is our Marketing Bootcamp unique?

Unlike group coaching programmes, our bootcamp offers personalised one-to-one sessions. You can customize your modules from a provided list to focus on your specific needs.

3. What is the duration of each session and where do they take place?

Each session lasts for 60 minutes and is conducted on Zoom at a time and day that suits your convenience. You can even choose different timings each week, if preferred.

4. How challenging is the homework?

Our homework consists of research, data analysis, brainstorming and wordsmithing, strategically designed to expedite your business progress and help you establish a solid foundation for your business.

5. Will I be able to keep up with the programme?

Absolutely! We have conducted successful pilot sessions with very positive feedback. Additionally, you will receive session recordings to ensure you can review the material at your own pace. You can also ask questions at any point.

6. Can I have a longer duration for the bootcamp?

Certainly! We are flexible and can accommodate a 12 or 16-week timeline, should you prefer a more extended program.

7. What is the cost of the bootcamp?

Pricing varies based on the stage of your business, complexity of your business model, number of target audiences, and the range of products and services. Our prices range from £3,500 to £6,000 excluding VAT.

8. What if I encounter difficulties with the homework?

You will receive ample support and practical examples to guide you through any challenges you may face during the homework exercises. Our founder Nat Sharp is always available to help answer any questions.

9. What will I receive upon completion?

At the end of the bootcamp, you will receive a concise, simplified plan outlining vital next steps and actions required for your business, presented in order of priority.

10. How can I stay on track after completing the bootcamp?

We offer four follow-up sessions that you can utilize at any point within a year to ensure you maintain momentum and stay focused on your goals.